

'Great oaks from little acorns grow'

07935 376927

www.ruralmarketingsolutions.com



Welcome to Rural Marketing Solutions

Rural Marketing Solutions is a specialist rural marketing agency offering marketing advice, services and solutions to businesses that want to promote products and services to farmers, smallholders, equestrian and rural communities.

It can be difficult to find the time to promote your business, products and services and it is not always feasible to employ a team of full time marketing professionals. Whether you need a brochure printed, e-shot designed, advertising campaign or a strategic marketing plan formed for your business we provide help and support working closely with you and your team.



Skills & Experience

Rebecca Barningham is an experienced Rural Marketing Specialist, a member of the Chartered Institute of Marketing with a Diploma in Marketing and HND in Agricultural Marketing & Business. She is knowledgeable about rural marketing and helping businesses that want to target their products and services to farmers, smallholders and rural communities.



Living on a working sheep farm in Worcestershire puts her at the heart of everyday rural life experiencing first-hand the needs of customers. Rebecca has over 15 years' experience in agricultural and rural marketing from the senior positions held with Countrywide Farmers and Midland Shires Farmers, and has worked with other rural businesses which include H&C Pearce Country Stores, Gloucester Animal Feeds, Denes Equestrian Store and Fearing.

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Marketing Services

Farmers, smallholders, equestrian and rural communities are challenged daily with a range of factors from weather, changing seasons to market prices. The key is understanding customer needs, and focussing products in a creative, innovative way to benefit their business or lifestyle.

Rural Marketing Solutions provide advice, support and services across all aspects of the marketing mix both online and offline, including marketing strategy, customer insight and creation of marketing plans. The team work closely with clients to develop bespoke marketing activity to meet business needs so brands, products and services are noticed.

We look at new and innovative ways to target new customers and build stronger relationships with current customers. Working from the grass roots, we take a hands on approach to deliver marketing requirements and help grow businesses.

In an environment where resources and budgets are restricted, Rural Marketing Solutions offers competitive marketing services covering:-

- Marketing Strategy
- Branding
- Website
- Advertising
- Direct Marketing
- Shows & Events
- Design & Print
- PR & Copywriting
- Consultancy
- Market Research

TO DISCUSS HOW WE CAN HELP CALL

07935 376927

Or email: acorn@ruralmarketingsolutions.com



@ruralmarketings



Search 'Rural Marketing Solutions'





If undelivered return to:-

Rural Marketing Solutions, Homefield,
Kempsey Common, Worcester, WR5 3QE